



BENTLEY
UNIVERSITY



STATE STREET
FOUNDATION

14th Annual GLOBAL BUSINESS ETHICS SYMPOSIUM & FACULTY DEVELOPMENT BUSINESS ETHICS TEACHING WORKSHOP

In partnership with the State Street Foundation

Symposium: Monday, May 21st, 2018

Workshop: Tuesday, May 22-Thursday, May 24th, 2018

AGENDA

Facilitators:

Tony Buono, Department of Management & Sociology

Cynthia Clark, Department of Management

Note: Required readings for the Teaching Workshop will be posted to a Blackboard site. You will receive access to the site in a separate email, prior to the conference.

Sunday, May 20th
5:30 – 7:30 p.m.
Embassy Suites
Grill at Hobbs Brook

Opening Reception for Teaching Workshop Participants and Symposium Speakers

Monday, May 21st
9:00 a.m.– 5:00 p.m.
LaCava Center, Room 395

Global Business Ethics Symposium: *The Ethics of Inclusion*

Full program information available at: <https://www.bentley.edu/events/symposium>

The program will bring together an international group of experts from academia, civil society and the corporate world for in-depth discussions of challenges and current practices with a focus on *the Ethics of Inclusion*. The intent of the Symposium is to both learn and inform by: (1) exploring current practices in other institutions, countries and cultures, (2) identifying ways to enhance issues of ethics and corporate responsibility in business education and in outreach to the corporate community, and (3) disseminating this experience throughout the academic and practitioner worlds.

WORKSHOP DAY 1

Tuesday, May 22nd
9:00 a.m.– 5:00 p.m.
LaCava Center, Room 325

- 8:30** **Bus departure from Embassy Suites to Bentley**
- 9:00 -10:20** **Welcome and Introductions**
Learning the Basics: Teaching Business Ethics & CSR
Cynthia Clark (Department of Management) and Tony Buono (Department of Management & Sociology), Bentley University
- 10:20-10:40** **Break**
- 10:40-12:00** **Unethical Behavior at Work**
Celia Moore (Department of Management and Technology), Bocconi University, Italy
- 12:00-1:20** **Working Lunch and Discussion**
- 1:20-3:00** **Ethical Principles and Decision-Making Models**
Mike Hoffman (Hoffman Center for Business Ethics), Bentley University
- 3:00-3:20** **Break**
- 3:20-4:40** **Business Ethics, Human Rights, and Corporate Responsibility**
Nien-hê Hsieh (Management), Harvard University
- 4:40-5:00** **Day 1 Wrap-up and Reflections**
Dinner is on your own.
- 5:00** **Bus Departure from Bentley to Embassy Suites**

WORKSHOP DAY 2

Wednesday, May 23rd
9:00 a.m.– 6:30 p.m.
LaCava Center, Room 325

- 8:30** **Bus Departure from Embassy Suites to Bentley**
- 9:00-10:20** **Teaching Ethics to Practitioners**
Jill Brown (Management), Bentley University
- 10:20-10:40** **Break**
- 10:40-12:00** **Is Ethics all a Matter of Opinion?**
Jeff Moriarty (Philosophy), Bentley University

- 12:00-1:20** **Working Lunch and Discussion**
- 1:20-2:40** **What should I do? Ethics and the Law**
Dawn Elm, University of St. Thomas -Minnesota
- 2:40-3:00** **Break**
- 3:00-4:20** **Giving Voice to Values**
Mary Gentile (Darden School of Business), University of Virginia
- 4:20-4:45** **Day 2 Wrap-up and Reflections**
- 5:00-6:30** **TW Reception and Dinner – LaCava Deck**
- 6:45** **Bus Departure from Bentley to Embassy Suites**
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WORKSHOP DAY 3

Thursday, May 24th
9:00 a.m. – 5:00 p.m.
LaCava Center, Room 325

- 8:30** **Bus Departure from Embassy Suites to Bentley**
- 9:00-10:20** **Lessons Learned ... After 30 Years in the Classroom**
Jim Weber (Management), Duquesne University
- 10:30-11:40** **Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Role Play Case Exercise & Discussion: The Panalba Decision**
Tony Buono (Management & Sociology, Bentley University)
- 11:50-12:30** **UNGC PRME: Ethics and Responsible Management Education**
Tony Buono (Management & Sociology) & Cynthia Clark (Management), Bentley University
- 12:30-1:30** **Lunch (pizza!)**
- 1:30-5:00** **Interactive Session: Participants’ Sharing Insights, Integrating Ethics into Your Curriculum**
Cynthia Clark (Management) and Tony Buono (Management & Sociology), Bentley University
- 5:00** **Bus Departure from Bentley to Embassy Suites – Workshop concludes**